PRS CLERGYPRENEUR
COURSE COMPLETION CHECK LIST

By the end of this course, you will have completed the following for you organization:

1. Made a YouTube channel as well as two other social media accounts, ran through your choice of social media manager
2. Created a text study to highlight your organization's values and mission
3. Filled out (and filed if you want!) the legal paperwork to start your organization
4. Developed a system using online forms and Mailchimp for surveying potential customers/users/congregants
5. Created a budget and budget narrative for your organization
6. Built a simple, one page website (Mailchimp, Wix, etc.) with master-level SEO skills
7. Written and presented your first ever fundraising/sales "pitch" for your organization

Once a student has completed all of this, their work is considered complete and Rabbi Patrick will sign off that the course is done and the student may receive credit.